First Time Attendees... Welcome!
- Gather in the front for group photo

Returning Members...
- You are LISTED on the Sign-in Sheet?
- Verify your INFO!

Meeting Ground Rules!
- We agree... to leave our EGO's at the door!
- We agree... to create value for Generator Dealers and Distributors to grow EGSA products and services
- We do not... use this platform to sell anything but EGSA value and services.
- We are committed to... stick to our agenda and park your ideas and suggestions to better serve our members with excellence.
Under the leadership of its Board of Directors and operating through its various committees and staff, EGSA strives to
Educate, Provide networking opportunities, Share relevant knowledge and trends with industry professionals including manufacturers, distributor/dealers, engineers, manufacturer representatives, contractor/integrators and others who serve the Industry.

To provide an environment where On-Site Power
Generation industry experts Unite and Share knowledge to drive the Industry to higher levels of
service and performance.

• Provide... the On-Site Power Generation community with education and industry enrichment
• Maintain... financial viability to ensure a strong EGSA future
• Develop programs... that promote long-term membership value.
The Parking Lot

- How it works... we will capture what we heard you say... so ALL can “Hear” and benefit from your contribution
- We need a Volunteer for a Scribe?
- What we will log...
  - Comments from the meeting
  - Your Ideas and Suggestions
  - Meeting Improvements

Agenda

- DD One Page Plan: What we all committed to deliver
- TOYA Recognitions and Celebrations
- DD LinkedIn: Our Communication Platform
- Industry Showcase: Nonprofit for Membership Consideration
- Breakout Groups: Next 3 Year DD Initiatives
- Attracting and Retaining Todays Talent: KZH
- Next Program in FOCUS: Apprenticeship Updates
- Leadership: Updates, Changes, Volunteers Needed
- Round Robin: How can we improve to Serve YOU Better!
Our Communication Platform

LinkedIn

- 800 Plus Industry Professionals
- EGSA has 754 Paying Members
- 214 Students/Non paying = 968 Total
- 305 are DD’s… We make up 40% of paying Members
- Content: Limited to Educational Industry Relevant
- Contributors Needed! 12 Month Opportunity

2015 Membership Goals

100/500/1500

100… DD Committee Attendees
500… DD Members
1500… LinkedIn Industry Professionals
The Year of the TOYA

Bob Piske
A BIG Thank-You to Richard Knittel and our TOYA Panel

Al Powers
Powers Generator Service
Business Owner

David Brown
Collicutt Energy Services
Distributor

Gary Farmer
Curtis Engine & Equipment

Charlie Habic
Gillette Generators, Inc

Richard Knittel
Prime Power Service
TOYA Mastermind and
Wei ghting Matrix Creation

Chad Youkers
Sunbelt Rentals
Technician

Keith Heid
Fidelity Power Systems
Industry Salesperson

Rick Hodgkins
Phoenix Products
Service Manager

Tom Wein
Generac Power Systems
Educator

Will Ferrigno
Assurance Power Systems
Dealer

Would the DD Committee like Partner to power a…
• Village ?
• Orphanage ?
• School ?
• Hospital ?
… As a committee project?

DD Passion
Tom will be available after this meeting for Q&A and Handouts

Leadership Change 2015
Next 2 Years of Service
- Grow Leadership Team for continual growth
- Engage more Members to broaden our Industry awareness and influence
- Looking for Volunteers to fill positions for 2 years that will
  1. Commit to attending Spring and Fall Conferences
  2. Be available for monthly 1–2 hour phone conference
  3. Have a track record of Leadership on the Teams they serve

Breakout Groups
Committee Initiatives for 2015 - 2018
- Engage more membership in creating the Future of the DD Committee
- Groups of 10... We will number you off soon
- Group Leaders: [names]
- Elect a Scribe
1. What Content would Attract MORE Attendance to THIS Conference?

2. What can we do to create MORE Member Value? Panels Topics, Best Practices, Speaker Topics, Purchase Collaboration, Industry Awards

Attracting and Retaining Todays Talent

- Engineering Officer, Vietnam War
- Executive Officer FTG, San Diego
- Reserve Commanding Officer USS Lang
- USN Captain
- Surface Warfare Officer
- Volunteer for DOD
- Joined H2H in 2012

Sam Giovinazzi
La Jolla, CA

Sam will be available after this meeting for Q&A and Handouts

In Closing...

Fearless Bob’s... Closing Comments
See you in Jacksonville, FL, March 2015!
Round Robin

YOUR (1) Suggestion for Improvement OR what you liked best if no suggestion for improvement?

- Meeting flow?
- Content?

Success.