EGSA Membership Committee Minutes

Place: Opryland / Nashville, TN  
Date: Monday, Sept. 24, 2018

Time: 1:10 pm  
Chairperson: David Oshefsky

Attendance:  See EGSA sign-in form for Membership Committee Attendance

- Opening Remarks
  - Called to order 1:21 PM

- Intro of Committees Members
  - Members expressed their value of EGSA
    - Summerized the members reason to attend: (top two)
      - Networking
      - Education
    - New format of EGSA Conference review
      - CEU credits to attract End-users
      - Action: Recommend having a committee chair meeting
        - Share ideas of each committee direction
  - David read the mission statement
    - Increase membership by 8%
    - Action: Solicit members to fill secretary position:
      - Two candidates:
        - Bob & Matt
        - New secretary – Bob Niederhauser

- YTD Statistics Review
  - Action: Liz will send terminated members list out for Membership committee to call
  - New member category
    - Member whom are no longer employed in the industry
  - Reviewed membership categories
    - Why members join:
      - Certification
      - Networking
  - Membership is down September 2018 – attendance is up at the Nashville Conference

- Membership Committee Initiatives
  - Action: Collaborate with the other committees to improve membership
    - Work with other committee chairs to develop our direction on driving new membership in other segments of the power generation markets.
      - Education – are they adding new training segments and who’s the target audience/market.
      - Trends – What new trends are the new markets for possible new members.
      - Create membership benefits sheet to be distributed to new/existing members.
      - Mentorship program
        - Action: Reach out to 90% of new members and make successful contact
        - Action: Need more mentors

- Mentor Program - in place and working – doesn’t need Board approval - CONTINUED

Michael / David
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- Mentorship for first timers
  - Action: Liz needs mentor list by early bird registration cut-off
    - Recruit mentors from the other Committee chairs, vice, and secretary.
    - Distribute list to all mentors, they will call before the conference. (two to three weeks before the conference)
    - Mentors picked by the Membership Committee Chair
  - Action: All membership committee members will be mentors
    - Michael will create a list of first-timers and distribute to the mentors
    - Three to five new attendees to each mentor
    - Will need 30 mentors – an average of 100 to 120 new attendees
    - Color badge holder/name tag for mentors
      - Blue?
    - Committee chair, board, and past president to be mentors
    - Michael will send a list of mentors to Liz a week before the conference

- Auto-renewal – will not work with EGSA account program/need a person to guarantee
  - Action: Remove from meeting agenda

- Committee 2019 changes
  - Mike Stanford - Chair / Dan Thomsen - Vice Chair / Bob Niederhauser - Secretary

- EGSA app – ACTION: sideline until this becomes cost effective.
  - cost may be prohibitive
  - We can use the EGSA website/page for the conference
  - Mike Stanford will investigate an app
  - The app will alleviate the printed program

- Membership Committee Conference Call
  - Review and complete previous meeting action items.

- Membership Drive Program
  - Start developing some new program ideas

- Motion to close the meeting by David Oshefsky at 3:10 pm