2020 EGSA Spring Conference Sponsorship Opportunities

For more information please contact Emily Hartstone

All Conference Sponsors will have logo placement in Pre-Conference emails based on sponsorship tier. Logos will be clickable with direct link to company’s website.

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Reg. Open Email</th>
<th>Early Bird &amp; App Launch</th>
<th>Speaker Email</th>
<th>2 Days of Early Bird Left Email</th>
<th>Last Day of Early Bird Email</th>
<th>Conf. Updates Email</th>
<th>Attendee List Email</th>
<th>Committee From the Desk of Email</th>
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<td>Diamond</td>
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Diamond Sponsorship Opportunities

All Diamond Sponsorships will come with the following:
- Logo placement on daily sponsor banners at event
- Verbal mention during President’s Opening Remarks
- Logo placement in sponsor section of event app
- Company profile in event app
- Gobo Branding

Title Conference Sponsor - $10,000 - SOLD

This sponsorship comes with the following additional items:
- “Conference Powered By (Company)” branding on all conference advertising/marketing materials
- Gobo branding throughout duration of event
- Logo placement in multiple locations of event app
- Logo placement in all additional pre/post event emails
- (1) complimentary ad in EGSA Dispatch ($1500 value) to be used within 2020
- Option to upload Company PDF to event app
- Logo placement on attendee name badges
- Option to include item/info in attendee conference bag (with $10k sponsorship only)
- Live mentions during Exhibitor Showcase (with $10k sponsorship only)
Platinum Sponsorship Opportunities

All Platinum Sponsorships will come with the following:
• Logo placement on daily sponsor banners at event
• Verbal mention during President’s Opening Remarks
• Logo placement in sponsor section of Conference app with link to website
• Company profile in event app – includes link to website, social media accounts and optional PDF upload

Spring Conference App - $5000 - SOLD
This sponsorship comes with the following additional items:
• “App Sponsored By” with Logo on home screen page (and others) of event app
• Logo on App signage at event
• Logo placement in all additional pre-event app emails

WIFI - $5000
This sponsorship comes with the following additional items:
• Custom company WIFI code
• Logo placement in Registration section of schedule in event app
• Option to upload Company information PDF in registration section of event app

Photoboxx - $3500 (2 available)
Photoboxx makes tagging photos experiential! Photoboxx monitors #yourhashtag & @yourcompany on social media and instantly prints keepsake photos tagged with your brand/logo on it for attendees to pick-up!
This sponsorship comes with the following additional items:
• Logo placement on each printed photo throughout Conference duration
• Logo placement in Registration section of event app
• Option to upload Company information PDF event app

Attendee Room Drop (Item disclosed to sponsor) - $3500 - SOLD
This sponsorship comes with the following additional items:
• Logo placement in Registration section of schedule in event app
• Logo on all items included in room drop
• Themed to location

Room Keycards - $3500 - SOLD
This sponsorship comes with the following additional items:
• Logo placement in Registration section of schedule in event app
• Logo on hotel room keycards

Monday Keynote Speaker (Jason Schenker) - $3000 - SOLD
This sponsorship comes with the following additional items:
• Logo placement in Monday Keynote Session of Event App
• Option to Introduce Keynote Speaker
Welcome Gift - $3000 - SOLD
This sponsorship comes with the following additional items:
• Welcome gift given to each attendee at registration
• Logo placement in Registration section of schedule in event app

Lanyards - $3000 (plus cost of lanyards) - SOLD
This sponsorship comes with the following additional items:
• Logo placement on lanyards given to each attendee
• Logo placement in Registration sections of schedule in event app

Name Badges - $3000 - SOLD
This sponsorship comes with the following additional items:
• Logo placement on name badges given to each attendee
• Logo placement in Registration sections of event app

POWER Hubs - $3000
*They're back! Bigger and better than ever, these 20 to 30-minute industry sessions will have their own stage inside of the Exhibitor Showcase!*
This sponsorship comes with the following additional items:
• Logo placement within each “hub” session in event app
• Company mentions in live “push-notifications” being sent out prior to the start of each hub
• Stage-signage
• Live mentions

Welcome Lunch (1 Available) - $2750
This sponsorship comes with the following additional items:
• Branded lunch napkins
• Branding on directional signage
• Logo placement in Lunch section of schedule in event app

Closing Reception – St. Patty’s Day! - $2750
This sponsorship comes with the following additional items:
• Branded decorations at reception (St. Patty’s Day Theme)
• Logo on Closing Reception Signage
• Gobo branding
• Logo placement in Closing Reception section of schedule in event app

Welcome Reception - $2750 - SOLD
*Located in the Exhibitor Showcase*
This sponsorship comes with the following additional items:
• Table tent cards
• Custom Signage
• Logo placement in Welcome Reception section of schedule in event app
POWER Hubs Floor Clings - $2500
This sponsorship comes with the following additional items:
- Logo placement on large floor clings (arrows) throughout the second level pointing toward the POWER Hubs stage. (These will be located off of the elevators from guestrooms and throughout Mezzanine where Showcase is being held.)
- Logo placement in POWER Hubs sections of app

Registration Floor Clings - $2500 - SOLD
This sponsorship comes with the following additional items:
- Logo placement on large floor clings (arrows) throughout the second level pointing toward the Registration booth. (These will be located off of the elevators from guestrooms and throughout Mezzanine where Showcase is being held.)
- Logo placement in Registration sections of app

High Top Charging Station - $2500
Charges (19) phones at one time and is ‘rapid’ charge.
This sponsorship comes with the following additional items:
- Custom branding on High Top Table in two locations (click here for image)
- Logo in Exhibitor Showcase sections of Event App

Registration Bag - $2500 - SOLD
This sponsorship comes with the following additional items:
- Branding on Registration Bag
- Logo on Registration section of Event App

General Session Notebook - $2500 - SOLD
This sponsorship comes with the following additional items:
- Branding on General Session Notebook
- Logo in General Session section of Event App

Monday Breakfast - $2500 (1 of 2 Available)
This sponsorship comes with the following additional items:
- Branded Napkins
- Logo on Directional Signage
- Logo in Monday Breakfast section of event app

Tuesday Breakfast - $2500 (1 of 2 Available)
This sponsorship comes with the following additional items:
- Branded Napkins
- Logo on Directional Signage
- Logo in Monday Breakfast section of event app

Conference USBs - $2500 (plus cost of USBs) - SOLD
This sponsorship comes with the following additional items:
- On-site sponsor signage at registration desk
- Logo placement in registration section of schedule in event app
**Golf Tournament Title Sponsor - $2500 - SOLD**

This sponsorship comes with the following additional items:
- Branded golf balls for each player entered in tournament
- Logo placement on Closing Reception banner
- Logo in Golf Tournament section of event app

**Awards Banquet Co-Sponsors - $2500 (1 of 2 Available)**

This sponsorship comes with the following additional items:
- Gobo Branding
- Table tent cards
- Verbal mention at Awards Banquet
- Logo placement in Awards Banquet section of schedule in event app

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### Gold Sponsorship Opportunities

All Gold Sponsorships will come with the following:
- Logo placement on daily sponsor banners at event
- Company profile in event app – includes link to website, social media accounts

**Strip Gun Club Tactical Challenge - $2000 - SOLD**

This sponsorship comes with the following additional items:
- Branding down Challenge shirt sleeve
- Logo on Closing Reception Banner
- Logo on Challenge section of Event App
- Logo on back of Challenge Shirt

**Tactical Challenge Shirt - $2000**

This sponsorship comes with the following additional items:
- Logo on Closing Reception Banner
- Logo on Challenge of Event App
- Logo on back of Challenge Shirt

**Monday AM Coffee Break - $2000 - SOLD**

This sponsorship comes with the following additional items:
- Branded Napkins
- Table tent cards
- Logo placement in Monday AM Break section of schedule in event app

**Tuesday AM Coffee Break - $2000**

This sponsorship comes with the following additional items:
- Branded Napkins
- Table tent cards
- Logo placement in Tuesday AM Break section of schedule in event app
**Monday PM Snack Break (During Committee Meetings) - $2000**
This sponsorship comes with the following additional items:
- Branded Napkins
- Table tent cards
- Logo placement in Afternoon Break section of schedule in event app

**Monday PM Beverage Break - $2000 - SOLD**
This sponsorship comes with the following additional items:
- Branded Napkins
- Table tent cards
- Logo placement in Afternoon Break section of schedule in event app

**General Session Water Bottles - $1750 - SOLD**
This sponsorship comes with the following additional items:
- Logo Placement on General Session Water Bottles

**Shelby Plant Tour - $1750**
This sponsorship comes with the following additional items:
- Branded Promotional Item
- Logo placement on Closing Reception Banner
- Logo placement in Shelby Tour section of schedule in event app

**First Timers / New Members Reception - $1500 - SOLD**
This sponsorship comes with the following additional items:
- Branded Napkins
- Table tent cards
- Logo placement in First Timers/New Members section of schedule in event app

**Social Media Photo Boards - $1500**
This sponsorship comes with the following additional items:
- Branding Social Media Photo Boards (pictures will be posted on social media with your branding and hashtags)
- Logo in Exhibitor Showcase section of event app (there will be a photo prop area)

**Schedule-at-a-Glance Signage - $1500 - SOLD**
This sponsorship comes with the following additional items:
- Logo placement on signage-at-a-glance
- Logo placement in Schedule-at-a-Glance section of event app

**Monday General Session Raffle Giveaway - $1500 - SOLD**
This sponsorship comes with the following additional items:
- Company mention in Monday General Session
- Logo placement in Monday General Session section of schedule in event app

**Tuesday General Session Raffle Giveaway - $1500**
This sponsorship comes with the following additional items:
- Company mention in Tuesday General Session
- Logo placement in Tuesday General Session section of schedule in event app
Silver Sponsorship Opportunities

All Silver Sponsorships will come with the following:
- Logo placement on daily sponsor banners at event
- Logo placement in sponsor section of Conference app

Lunch Totes - $1200 - **SOLD**
This sponsorship comes with the following additional items:
- Logo branded on lunch totes for Golf & Fishing Tournaments
- Logo on Closing Reception Banner at Event
- Logo in Tactical Challenge & Golf Tournament sections of event app

Exhibitor Showcase Entrance Signage - $1400
This sponsorship comes with the following additional items:
- Logo placement on Exhibitor Showcase entrance units (6’ tall on both sides of entrance)
- Logo in Showcase sections of event app

Veterans Recognition Sponsorship - $1350
This sponsorship comes with the following additional items:
- Logo placement on Yellow Ribbon Program booth signage
- Logo placement on Yellow Ribbon Program section of event app
- Company mention during Awards Dinner when program is announced

Registration DocuPaks (Attendee Packets) - $1200
This sponsorship comes with the following additional items:
- Logo placement on Registration DocuPaks given to each attendee

Bronze Sponsorship Opportunities

All Bronze Sponsorships will come with the following:
- Logo placement on daily sponsor banners at event
- Logo placement in sponsor section of Conference app

Golf Tournament Hole-in-One - $750 - **SOLD**
This sponsorship comes with the following additional items:
- Logo placement on Closing Reception Signage
- Logo on Hole-in-One Signage at Tournament
- Logo placement in Golf Tournament section of event app

Gamification Prize Sponsor - $850
This sponsorship comes with the following additional items:
- Banner in gamification section of event app
- Logo on daily sponsor banners at event
- Signage by Prize display at Registration Desk
**Gearhead Tour – Allegiant Stadium Hard-Hat Tour- $750 - SOLD**
This sponsorship comes with the following additional items:
- Logo on Closing Reception Banner
- Logo in Gearhead Tour section of event app

**President’s Reception - $850**
This sponsorship comes with the following additional items:
- Branding on directional signage
- Logo in President’s Reception section of event app
- Invitation to President’s Reception

**Golf Gift Cards Co-Sponsors - $400 - SOLD**
This sponsorship comes with the following additional items:
- Logo on Closing Reception Banner
- Logo placement in Golf Tournament section of event app

**Attendee Registration Bag Insertion (Several Available) - $750**
This sponsorship comes with the following additional items:
- Ability to include an item in the attendee registration bags. *Must provide qty of 400 insertions and schedule for hotel delivery on Friday, March 13th. We will provide shipping details/information upon purchase of sponsorship.*